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Foreword

To me it is a matter of absolute contentment to write the Foreword of this International Edited Volume of the Department of Commerce, University of Gour Banga titled '**Sustainable Roadmap Development Strategies in India: Paving the Way for a Better Future**'. This Volume is an assemblage of original and unpublished research works by academicians and scholars across India working in the area of Sustainable Development Goals (SDGs) and its allied domain like environmental sustainability, different sustainable development programmes, ESG reporting and investments, CSR in India. As defined by the UNDP, the SDGs are acknowledged as a call for worldwide action by all the member countries to eliminate poverty, care for our mother earth as well as to make sure that all human beings can survive in opulence and tranquility. Seventeen SDGs have been identified so far by the United Nations in the year of 2015 which are incorporated and clearly defines that development should maintain equilibrium between social, economic and environmental sustainability. Nevertheless, stakeholders lack a common perceptiveness of how SDGs can be thoughtfully implemented and monitored especially in emerging economy like India. With this backdrop, the select articles of this edited Volume outline an action agenda by providing the recommendations required for designing, implementing and monitoring different sustainability issues into action. I firmly believe that this edited Volume will definitely facilitate the policymakers both at government and private stratum in crafting and executing SDGs transformation. However, acknowledgement is due to entire publication team of **Lincoln University College, Malaysia** for publishing this edited Volume. A loud applaud finally, I would like to pat a back of the Editors **Professor (Dr.) Bhaskar Bagchi and Dr. Biswajit Paul** of the PG and Research Department of Commerce, University of Gour Banga, India, who have put on their outstanding effort and cogent academic ideas for giving this edited Volume a final shape.

Finally, I hope this Volume forms a valuable addition to the existing literature on sustainability domain and is especially intended for research scholars and students of accounting, finance and economics.

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