

# From Fossil Fuels to Blue-Green Energy: A New Era for Sustainability

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## Abstract

The accelerating global demand for sustainable energy has spurred substantial research into low- and zero-carbon energy carriers. Among these, green hydrogen, produced through water electrolysis powered by renewable energy, and blue ammonia, synthesised from hydrogen with Carbon Capture and Storage (CCS), have emerged as promising candidates. This review paper examines the current state of technology, recent advancements, economic benefits, policy support, and future outlook for these two energy vectors. The first half of the paper analyses green hydrogen's production methods, integration with renewables, and prospective applications in sectors ranging from transportation to industrial processes. The second section delves into blue ammonia, focusing on its production processes, benefits as an energy carrier, and comparative advantages over conventional fuels. In addition, a section dedicated to a comparative analysis discusses the trade-offs between the two systems regarding cost, scalability, environmental impacts, and infrastructure requirements. Finally, challenges, policy frameworks, and avenues for future research are discussed, providing a holistic view of the potential role of blue ammonia and green hydrogen in decarbonised energy systems. By synthesising the recent literature and development trends, the review outlines the crucial steps needed to transition from experimental research to commercially viable, sustainable energy solutions.

**Keywords:** *Blue Ammonia; Decarbonisation; Green Hydrogen; Sustainable Energy*

## Introduction

Global energy systems have long relied on fossil fuels, which present significant challenges related to environmental degradation, economic instability, and geopolitical tensions. Considering these challenges, policymakers, researchers, and industry leaders are increasingly turning their attention to renewable and sustainable alternatives. Within this context, low-carbon energy carriers such as green hydrogen and blue ammonia offer promising pathways for achieving decarbonisation. Green hydrogen, produced through the electrolysis of water using renewable sources such as solar or wind power, represents a versatile energy vector that can substitute traditional fossil fuels in multiple sectors. At the same time, blue ammonia, a compound derived from hydrogen and nitrogen, where hydrogen is produced with CCS to minimise carbon emissions, provides an alternative mode of energy storage and transportation. Both technologies have captured widespread attention due to their dual potential: they not only offer solutions for energy storage and grid balancing but also hold promise for use in hard-to-decarbonise sectors, including heavy industry and transportation (Ahmed *et al.*, 2024).

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The present review critically assesses the technological advancements, practical applications, economic implications, and policy measures concerning green hydrogen and blue ammonia. Although both are viewed as complementary solutions in the broader hydrogen economy, each comes with distinctive advantages and challenges.

The review is structured as follows. Section 2 discusses the fundamentals and recent developments in green hydrogen production and applications. Section 3 addresses blue ammonia, detailing its production processes and emerging applications. Section 4 provides a comparative analysis of the two approaches. Section 5 explores the economic benefits and policy support for these technologies, while Section 6 highlights the key challenges, research gaps, and future perspectives. Finally, Section 7 offers concluding remarks and recommendations for moving forward with renewable energy integration. This detailed investigation is intended to serve as a resource for policymakers, industry stakeholders, and researchers who are navigating the transition from fossil-based systems to a more sustainable, renewable energy landscape (Adeli *et al.*, 2023).

## **Green Hydrogen: Production, Advancements and Applications**

### ***Background and Definition***

Green hydrogen refers to hydrogen gas produced via the electrolysis of water where the electricity required in the process is sourced entirely from renewable energy, such as wind, solar, or hydropower. Unlike conventional hydrogen production from natural gas (steam methane reforming) or coal gasification, which releases significant amounts of carbon dioxide. Green hydrogen offers a near-zero-emission pathway to production, provided that the renewable energy input is truly sustainable. Hydrogen as an energy vector is characterised by its high gravimetric energy density and its versatility in end-use applications.

However, its storability, transportability, and current cost remain challenges. In overcoming these barriers, the technology surrounding water electrolysis has steadily improved, making green hydrogen more attractive for large-scale deployment (Franco & Giovannini, 2023).

### ***Electrolysis Technologies and Advancements***

#### **1. Alkaline and Proton Exchange Membrane (PEM) Electrolysis**

The two most mature electrolysis technologies used for green hydrogen production are alkaline electrolysis and proton exchange membrane (PEM) electrolysis (Franco & Giovannini, 2023).

**Alkaline Electrolysis:** It has traditionally been the most established method, relying on a liquid alkaline electrolyte to facilitate the reaction. While it offers robustness and lower costs on a scale, its efficiency and dynamic response to renewable energy intermittency can sometimes lag behind newer methods.

**PEM Electrolysis:** It employs a solid polymer membrane, allowing for faster start-up times and better performance with fluctuating energy inputs, making it particularly suited when integrated with variable renewable energy sources. Recent research has focused on

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developing catalysts that reduce the overall energy consumption of these systems and increase durability during continuous operations.

## **2. Solid Oxide Electrolyser Cells (SOEC) and Photo Electrochemical (PEC) Water Splitting**

Innovative technologies beyond conventional systems have also emerged. Solid Oxide Electrolyser Cells (SOEC) operate at high temperatures, theoretically offering higher conversion efficiencies by utilising the waste heat available in industrial processes. Additionally, photoelectrochemical (PEC) water splitting directly uses solar energy to produce hydrogen, integrating collection and conversion into a single device.

Although still largely in the laboratory or pilot stage, PEC systems represent a futuristic approach where solar energy is harnessed more directly than through conventional photovoltaics (Aslam *et al.*, 2024).

## **3. Scaling Up and Cost Reduction Initiatives**

A significant area of recent advancement is the scaling up of electrolysis technologies. Researchers and industrial consortia are investing in large-scale demonstration projects that integrate electrolyzers with renewable power plants. Such integrated systems contribute not only to levelling the cost of green hydrogen but also to demonstrating consistent and reliable operation in real-world conditions. Collaborative efforts across governments and private sectors have led to pilot projects that span from regional microgrids to national-scale deployments, all aimed at proving the commercial viability of green hydrogen plants (Franco & Giovannini, 2023).

### ***Integration with Renewable Energy***

One significant advancement that makes green hydrogen particularly attractive is its compatibility with the renewable energy landscape. Renewable energy sources such as solar and wind are inherently intermittent, leading to periods of over-generation and under-generation. By using surplus energy to produce hydrogen, these sources can achieve a higher level of reliability. This concept, often referred to as "power to gas," allows green hydrogen to act as an energy storage medium, converting electrical surpluses into a storable chemical form that can later be converted back to electricity or used in industrial processes (Franco & Giovannini, 2023).

Furthermore, green hydrogen plays a vital role in grid stability. In regions with a high penetration of renewables, the ability to store excess energy and release it mitigates challenges associated with energy intermittency. Ongoing research has also focused on optimising the temporal matching between renewable energy generation and hydrogen production, reducing energy losses and improving overall system efficiency.

### ***Applications of Green Hydrogen***

#### **1. Industrial Uses**

Green hydrogen is finding increasing applicability in industrial processes where Fossil Fuels to Blue-Green Energy traditional fossil-based hydrogen has been used. For example, the

steel industry is experimenting with replacing coke with hydrogen in direct reduction processes. Similarly, the chemical industry is exploring the use of green hydrogen to produce ammonia and methanol in low-carbon processes. The substitution of fossil hydrogen with green hydrogen in these sectors not only reduces greenhouse gas emissions but also aligns with evolving regulatory and consumer expectations for sustainability (Behrendt, 2025).

## **2. Transportation and Mobility**

The realm of transportation represents one of the most promising applications of green hydrogen. Hydrogen fuel cell electric vehicles (FCEVs) are already in commercial deployment in several regions. These vehicles offer quick refuelling times, long driving ranges, and the potential for zero emissions. Beyond road transport, green hydrogen is also under investigation for marine and aviation applications, where batteries may not presently offer a competitive energy density. The potential to develop hydrogen-powered trains further underlines the wide-ranging role of hydrogen in the future of transport (Behrendt, 2025).

## **3. Energy Storage and Grid Balancing**

The intermittency of renewable energy sources creates a significant storage challenge that green hydrogen helps address. When renewable generation exceeds demand, surplus electricity can be routed to electrolyzers that produce hydrogen. This hydrogen can be stored in large quantities, either as a compressed gas or in liquid form, and later converted back to electricity through fuel cells or turbines during periods of high demand. Such applications are not only limited to stabilising the grid but also extend to seasonal storage solutions where hydrogen serves as a long-term energy reserve (Maka & Mehmood, 2024).

## **4. Synthetic Fuels and Industrial Feedstock**

Green hydrogen is also critical in the formulation of synthetic fuels. By combining hydrogen with captured carbon dioxide, industries can produce synthetic methane, diesel, or other fuels that mimic the performance characteristics of fossil fuels but with a considerably reduced carbon footprint. This approach holds transformational potential for sectors that are deeply entrenched in conventional fuel usage and where decarbonisation alternatives are limited (Yang *et al.*, 2023).

## **5. Summary of Recent Research Directions**

Recent advancements in green hydrogen research have focused on several key areas:

**Catalyst Optimisation:** Research into non-precious metal catalysts for water splitting has the potential to drastically reduce the cost of both PEM and alkaline electrolyzers.

**Durability and Efficiency Improvements:** Innovations in cell design and materials science target increased lifetime and lower degradation rates in electrolyser stacks.

**Hybrid System Integration:** Projects integrating renewable energy sources directly with electrolysis systems are being evaluated to improve system-wide efficiency, including the combination of wind, solar, and even geothermal sources.

**Economic Feasibility Studies:** Life cycle assessments, along with techno-economic studies, provide insights into scalability and commercial deployment, driving policy and investment decisions.

The multifaceted research landscape ensures that green hydrogen is not merely a theoretical promise but is actively progressing towards competitive industrial adoption (Yang *et al.*, 2023)

### ***Global Investments and Projects on Green Hydrogen***

**China:** With a cumulative capacity of 780 MW in 2023 and more than 9 GW in advanced stages of development, China leads in the addition of electrolyser capacity (Athia, Pandey & Saxena, 2024).

**The European Union:** In February 2023, the European Union approved two delegated acts with rules to define renewable hydrogen. In 2024, the European Hydrogen Bank launched two auctions for a total of EUR 1.9 billion (USD 2 billion) and approved funding for four waves of hydrogen-related Important Projects of Common European Interest, with funding already provided to some project developers (Athia, Pandey & Saxena, 2024).

**India:** In January 2023 India approved the National Green Energy Mission with the aim of producing 5 Mt of renewable hydrogen by 2030. As part of that, the Strategic Interventions for Green Hydrogen Transition (SIGHT) program is a major financial measure to promote domestic manufacturing of electrolyzers and the production of renewable hydrogen (Athia, Pandey & Saxena, 2024).

**The United Kingdom:** In July 2022 the UK released its Low-Carbon Hydrogen Standard, and in February 2023 it launched a consultation for a certification scheme. The first and second Electrolytic Allocation Rounds were launched with the goal of supporting 1,000 MW of capacity in projects that use electrolysis to produce hydrogen (Athia, Pandey & Saxena, 2024).

**The United States:** As a part of the Industrial Demonstration Program, the United States of America approved USD 1.7 billion for six projects. In early 2025, the final rules for the Inflation Reduction Act (IRA) clean hydrogen production tax credit were released (Athia, Pandey & Saxena, 2024).

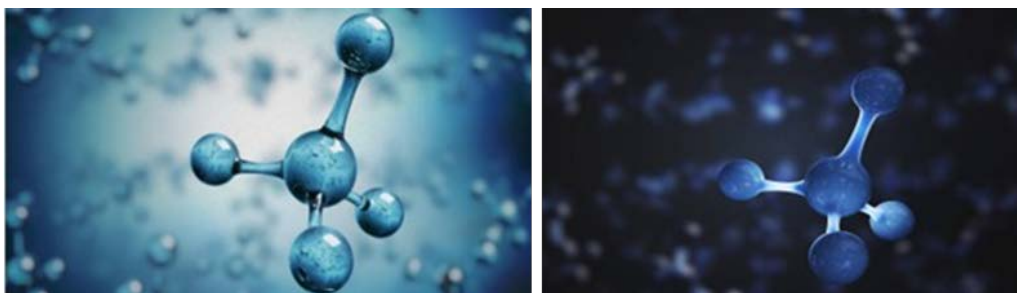
**Mauritania:** In 2023 it released its Hydrogen Strategy, joining South Africa, Kenya and Namibia as the only sub-Saharan countries that have adopted a hydrogen strategy, plus the Economic Community of West African States (ECOWAS) (Athia, Pandey & Saxena, 2024).

## **Blue Ammonia: Production Methods, Advances, and Applications**

### ***Overview and Definition***

Blue ammonia is an emerging energy carrier that leverages the well-known synthesis process of ammonia but introduces a significant environmental upgrade, with a significant reduction in carbon emissions through the incorporation of carbon capture and storage (CCS). In essence, blue ammonia is produced by synthesising ammonia from hydrogen (typically derived through steam methane reforming or water electrolysis) and nitrogen,

where the carbon dioxide by-product is captured and stored or repurposed. When hydrogen is sourced with low carbon intensity, the resulting ammonia can serve as a low-carbon fuel and as a chemical feedstock for fertiliser production in agriculture. The interest in blue ammonia is driven by its capacity to be stored and transported with relative ease compared to hydrogen, offering a more energy-dense alternative. Its liquid form at moderate pressures means that existing infrastructure, such as port facilities and pipelines, can be repurposed, accelerating its acceptance as part of the new energy economy (Del Pozo & Cloete, 2022).



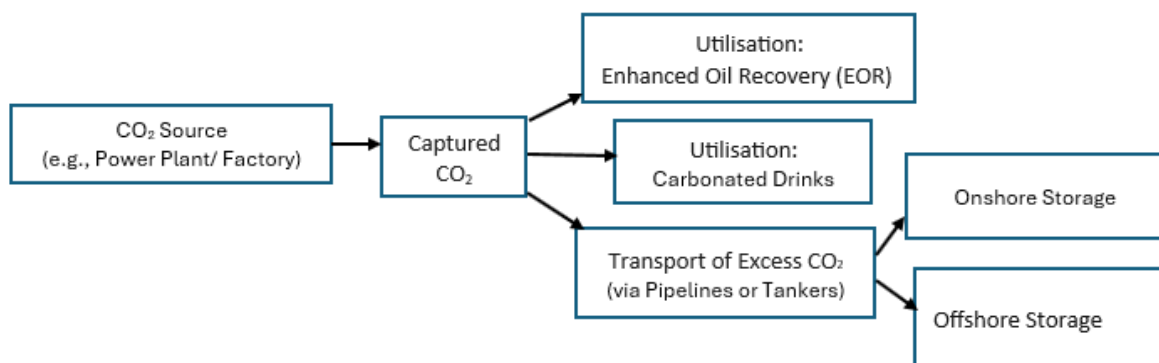
Source: <https://www.istockphoto.com/photos/blue-ammonia>

**Figure 1: A Symbolic Picture of Blue Ammonia**

## **Production Processes and Technological Advancements**

### **1. Conventional Ammonia Synthesis and its Carbon Footprint**

Traditionally, the Haber-Bosch process has been the cornerstone of ammonia production. This process combines hydrogen and nitrogen under high pressure and temperature in the presence of an iron-based catalyst. Although highly efficient from a chemical standpoint, the conventional route is energy intensive and typically relies on hydrogen produced via natural gas reforming—a method known as “grey ammonia” production. The carbon emissions associated with grey ammonia are considerable, making it incompatible with rigorous carbon reduction targets.



**Figure 2: Carbon Capture Utilisation and Storage Operations**

(Based on Ministry of Energy and Energy Industries)

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## **2. Integrating Carbon Capture and Storage (CCS)**

Blue ammonia distinguishes itself by incorporating CCS into the hydrogen production process. When hydrogen is produced via Steam Methane Reforming (SMR), the associated CO<sub>2</sub> emissions can be captured using various CCS technologies. Recent technological advances have improved the capture efficiency and reduced the cost of those processes, making blue ammonia a more financially feasible proposition. Innovations include better absorption solvents, membrane-based capture technologies, and novel adsorbent materials that offer the dual benefits of higher capture rates and lower energy penalties. Furthermore, improvements in logistics and storage of CO<sub>2</sub> make the integration of CCS more streamlined in industrial settings (Park *et al.*, 2023).

## **2. Alternative Production Approaches**

Beyond SMR-based production with CCS, researchers have also explored routes that combine renewable energy sources with ammonia synthesis. One promising strategy is the integration of electrolysis-based hydrogen production (essentially green hydrogen) with the Haber-Bosch process. Although technically challenging due to the dynamic nature of renewable energy inputs, such systems have the potential to further reduce the carbon footprint of ammonia production. Advances in reactor design and process control are addressing these intermittencies, indicating a future where hybrid systems could bridge the gap between blue and green ammonia (Park *et al.*, 2023).

### ***Advantages and Applications of Blue Ammonia***

#### **1. Energy Density and Storage**

One of the key advantages of blue ammonia is its high energy density relative to hydrogen gas. Because ammonia is easier to liquefy and store at moderate conditions, it is considered an attractive carrier for transporting energy over long distances. Existing global ammonia logistics networks—developed over decades for fertiliser distribution—can potentially be repurposed for energy transport, reducing the need for entirely new infrastructures.

#### **2. Role in Decarbonizing Hard-to-Abate Sectors**

Blue ammonia offers a route to decarbonise sectors where switching to pure electrification is difficult. In maritime transport, for instance, ammonia-fuelled engines are being developed as alternatives to fossil fuels. In the industrial domain, ammonia not only functions as a feedstock for various chemicals but can also be used directly as a combustion fuel for power generation. Such versatility means that blue ammonia could play a critical role in achieving deep decarbonisation in sectors such as shipping, heavy industry, and remote power supply (Tanzeem & Al-Thubaiti, 2023).

#### **3. Industrial Integration and Economic Sensitivity**

In addition to its energy carrier role, blue ammonia aligns with existing industrial ecosystems. The transition from grey to blue ammonia does not necessitate a complete overhaul of the industrial process; rather, it involves retrofitting with CCS technology and process optimisation. This incremental transition lowers the economic risk associated with the shift,

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thereby attracting investments from both government and private sectors. Studies indicate that once CCS technology reaches further maturity, the cost differential between blue ammonia and fossil-based ammonia will narrow significantly (Park *et al.*, 2023).

#### **Recent Research and Development Trends**

Recent academic and industrial research has resulted in significant progress in the areas of process integration, catalyst development, and operational efficiency in blue ammonia production (Park *et al.*, 2023). The key research topics include:

**Enhanced CCS Techniques:** Researchers are working on lowering the energy penalty of CCS, increasing capture rates, and developing modular CCS systems that can be retrofitted into existing ammonia plants.

**Hybrid Production Systems:** Pilot projects integrating renewable-based electrolysis with traditional ammonia synthesis (augmented by CCS) are under development, with early results indicating promising cost and emissions performance.

**Materials Innovation:** Advances in materials science have led to the development of improved catalysts for the Haber-Bosch process, which can operate under milder conditions, thereby reducing the overall energy input.

**Life Cycle and Techno-Economic Assessments:** Detailed studies are increasingly available that model the full-cycle emissions of blue ammonia. These assessments provide a roadmap for industrial adoption by comparing blue ammonia's carbon footprint to that of grey and green ammonia.

Overall, the focus on optimising production processes and integrating CCS into the ammonia synthesis value chain suggests that blue ammonia will become a cornerstone in the decarbonisation of the chemical and energy sectors (Park *et al.*, 2023).

#### **Global Investments and Projects on Blue Ammonia**

**Japan:** Leading the charge with large-scale pilot programs for shipping fuel. South Korea: Investing in power plants adapting to ammonia co-firing.

**Saudi Arabia:** Engaging in partnerships between energy companies and governments to promote blue ammonia.

**United States:** Also leading with significant investments and projects in blue ammonia.

These countries are pioneering efforts to integrate blue ammonia into their energy systems, demonstrating its potential as a viable and scalable solution for decarbonisation (Park *et al.*, 2023).

#### **Comparative Analysis: Blue Ammonia vs. Green Hydrogen**

##### **Technical and Operational Considerations**

When comparing blue ammonia and green hydrogen, several technical parameters are critical: energy density, storage, transport, and end-use flexibility (Mersch *et al.*, 2024).

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## **Energy Density and Storage**

Green hydrogen, although having an exceptionally high energy content per unit mass, suffers in volumetric density. Its storage requires either high-pressure tanks or cryogenic systems, both of which incur additional infrastructural costs and technical challenges. Conversely, blue ammonia offers a higher volumetric energy density and benefits from established storage and transport systems used in the chemical industry. Such characteristics grant blue ammonia an edge in scenarios where long-distance transportation or large-scale storage is key (Mersch *et al.*, 2024).

## **Production and Process Efficiency**

Green hydrogen production is primarily dependent on the availability of renewable energy and the efficiency of electrolyser systems, which have improved over recent years but are still subject to economies of scale. Blue ammonia production, by its reliance on the established Haber-Bosch process integrated with CCS, can leverage decades of industrial experience. However, blue ammonia's overall carbon footprint is contingent on the efficiency of its CCS systems and the source of its hydrogen. In a context where renewable integration is robust, green hydrogen may present a more sustainable solution; yet during the transitional period, blue ammonia serves as a cost-competitive alternative (Mersch *et al.*, 2024).

## **Operational Flexibility**

Both energy carriers cater to distinct operational constraints. Green hydrogen is suitable for applications that require high purity and fast response times—such as fuel cells and precision industrial applications—whereas blue ammonia's strength lies in bulk energy storage and transportation. The choice between the two is often dictated by the specific logistical and operational requirements of the end user (Mersch *et al.*, 2024).

## **Economic and Market Considerations**

### **Cost Trajectories and Economies of Scale**

The economic viability of both green hydrogen and blue ammonia is evolving as technologies mature and scale up. Green hydrogen's cost largely depends on the capital expenditure associated with electrolyser systems and the cost trajectory of renewable energy. Continuous improvements are driving costs down, and economies of scale are anticipated to further bolster its market competitiveness. Blue ammonia, while benefiting from existing industrial practices, faces additional costs associated with CCS. Economic analyses suggest that in regions with favourable CCS economics and established ammonia infrastructures, blue ammonia may reach cost parity with—or even outperform—green hydrogen in the near term. However, policy incentives and carbon pricing mechanisms are pivotal in tilting the economic scales in either direction (Mayer *et al.*, 2023).

### **Infrastructure and Supply Chain Integration**

A key advantage of blue ammonia lies in its ready compatibility with current ammonia transportation and storage infrastructures. In contrast, green hydrogen requires the

### *Transitioning to Blue-Green Energy: A Sustainable Future*

development of specialised high-pressure pipelines, cryogenic storage solutions, or conversion systems (such as ammonia synthesis) for easier handling. The transformation of these supply chains represents a significant upfront investment, yet it is critical for pushing green hydrogen toward larger markets (Mayer *et al.*, 2023).

#### **Market Adoption and Investment Trends**

Investment trends in both technologies reflect the growing interest in decarbonisation. Government subsidies, industrial partnerships, and private capital are increasingly directed toward pilot projects, research grants, and infrastructure development. Both blue ammonia and green hydrogen are receiving targeted policy support in many regions, particularly within the European Union and Asia, where aggressive climate policies are in place. While blue ammonia can transition more seamlessly into existing markets, green hydrogen is poised to capture long-term value in sectors where sustainability metrics are critical (Mayer *et al.*, 2023).

#### **Environmental Considerations**

##### **Carbon Emissions and Lifecycle Analysis**

Environmental impact is the decisive factor when evaluating sustainable energy carriers. Green hydrogen, when paired with renewable energy, offers near-zero direct emissions. Its lifecycle emissions are predominantly tied to the production of renewable energy infrastructure. Blue ammonia's lifecycle emissions depend on the efficiency of its CCS. While blue ammonia can achieve significant carbon reductions compared to grey ammonia, any imperfections in capture or leakage can pose environmental risks that green hydrogen can, by design, avoid (Mayer *et al.*, 2023).

##### **Safety and Handling Concerns**

Both green hydrogen and blue ammonia involve handling flammable substances, but their safety profiles differ. Green hydrogen requires careful management due to its low ignition energy and high diffusivity, necessitating robust safety protocols in storage and transportation. Blue ammonia, while less flammable than pure hydrogen, must be managed for its toxicity and potential environmental hazards in the event of spills. Advances in safety standards, process automation, and monitoring technologies are crucial in mitigating these hazards for both processes (Mayer *et al.*, 2023).

##### **Summary of Comparative Insights**

The comparative analysis reveals that both energy carriers offer distinct advantages within the renewable energy portfolio. Green hydrogen excels in applications requiring pure, high-quality hydrogen and benefits from never having been fundamentally reliant on fossil fuels. Blue ammonia, by contrast, offers a pragmatic transitional pathway by leveraging existing industrial assets and infrastructure. The synthesis of these technologies in a hybrid model may even be the optimal strategy for a multi-faceted, resilient low-carbon energy future (Mayer *et al.*, 2023).

## **Economic Benefits and Policy Frameworks**

### ***Economic Advantages of the Hydrogen Economy***

The economic benefits of shifting toward green hydrogen and blue ammonia extend well beyond the direct reduction in greenhouse gas emissions (Samylingam *et al.*, 2024). These technologies foster:

**Industrial Decarbonisation:** Transitioning to hydrogen-based processes can help avoid anticipated carbon pricing penalties and open up new market opportunities.

**Job Creation:** The scaling of hydrogen production necessitates the development of new infrastructure, from electrolyser manufacturing to transportation systems, creating a diverse spectrum of skilled jobs.

**Energy Security:** By reducing dependence on imported fossil fuels, countries can enhance their energy sovereignty, promoting stability in the energy markets.

**Cost Competitiveness:** As renewable energy costs continue to decline and electrolyser efficiencies improve, green hydrogen is rapidly approaching cost parity with hydrogen produced via fossil-fuel routes. In parallel, blue ammonia investments are being supported by retrofitting existing infrastructures, unlocking further economic efficiencies.

These economic drivers underscore the role of hydrogen as not only a sustainable alternative but also an engine for economic growth and innovation (Samylingam *et al.*, 2024).

### ***Policy Initiatives and Governmental Support***

Government policy is a critical catalyst for the rapid deployment of green hydrogen and blue ammonia technologies. Several key initiatives include:

#### **1. National and Regional Strategies**

Many countries have launched ambitious hydrogen strategies aimed at scaling up production and integrating these technologies into the energy mix. For example:

**Hydrogen Missions:** National missions dedicated to clean hydrogen production provide substantial funding, research support, and public-private partnerships aimed at developing viable hydrogen supply chains (Behrendt, 2025).

**Regional Subsidies and Incentives:** Certain regions and states provide targeted subsidies, tax breaks, and low-interest loans to industries that invest in hydrogen and CCS technologies. These measures help offset initial capital outlays and mitigate the financial risks of transitioning from conventional to low-carbon processes.

#### **2. International Collaborations**

Global collaborations and long-term strategic partnerships have further accelerated the hydrogen revolution. The European Union, for instance, has adopted directives that foster cross-border hydrogen infrastructures and joint research programmes. Collaborative projects in Asia are similarly designed to pool resources and expertise, ensuring that both

green hydrogen and blue ammonia remain competitive on the international stage (Behrendt, 2025).

### **3. Carbon Pricing and Regulatory Frameworks**

The imposition of carbon pricing mechanisms is gradually tilting the economic balance in favour of low-carbon energy carriers. By establishing clear regulatory frameworks that penalise emissions and reward sustainability, governments create a market environment where blue ammonia and green hydrogen can thrive. Rigorous lifecycle analyses and clear emissions metrics are now integral to the policy discourse, ensuring transparency and accountability in the transition process.

#### ***Investment Trends and Market Dynamics***

Recent investment trends highlight substantial capital flows into hydrogen projects across both green and blue pathways. Strategic investors, including national oil companies and new entrants in the renewable sector, are increasingly forming joint ventures to capture the emerging market potential. Modern techno-economic assessments indicate that, in the long term, the combination of scale, technological improvements, and supportive policy measures will drive down production costs, making both green hydrogen and blue ammonia economically competitive with fossil fuels. The market dynamics in this space are evolving rapidly. For instance, private sector investment in advanced electrolyser technology and modular CCS systems has seen double-digit growth rates in recent years. Industry conferences, technical workshops, and policy roundtables are increasingly focusing on de-risking projects and standardising operational protocols—moves that are essential for mainstream market adoption (Harichandan & Kar, 2023).

### **Challenges, Research Gaps, and Future Perspectives**

#### ***Technological Challenges***

Despite enormous progress, several technological challenges remain (Noussan *et al.*, 2021)

**Efficiency and Durability:** Both green hydrogen and blue ammonia production depend on system components (electrolysers, catalysts, CCS units) that require further improvements to achieve higher efficiency and extended operational lifetimes. Research is ongoing to develop new materials with superior catalytic properties and lower degradation rates.

**Integration with Renewable Energy:** Capturing the intermittent nature of renewable energy remains a technical hurdle. Enhancing the dynamic response of electrolysis systems and optimising process controls to handle variability are critical areas for further innovation.

**Storage and Transportation:** For green hydrogen, developing cost-effective, safe storage systems is paramount. This includes overcoming challenges related to compression, liquefaction, and leak prevention. Blue ammonia, while leveraging existing infrastructures, still necessitates enhancements in safety protocols and handling procedures.

### ***Economic and Scale-Up Barriers***

Several economic and infrastructural barriers continue to affect the pace of commercialisation:

**Capital Intensive Infrastructure:** The upfront capital investment required for building large-scale electrolyser plants, CCS facilities, and associated transportation networks remains high, potentially slowing economic viability until economies of scale are achieved (Harichandan & Kar, 2023).

**Market Readiness and Transition:** The gradual integration of these technologies into mature industrial sectors can face resistance due to entrenched processes and significant transformation costs. Policy incentives are required to mitigate these transitional costs and encourage rapid deployment (Harichandan & Kar, 2023).

**Cost Uncertainties:** While predictions point toward a downward trend in costs as technology matures, uncertainties remain regarding the pace of cost reductions. Continued R&D efforts, pilot projects, and cross-sector collaboration are essential to validate economic models and demonstrate commercial competitiveness (Harichandan & Kar, 2023).

### ***Regulatory and Safety Concerns***

As both green hydrogen and blue ammonia move closer to widespread adoption, ensuring robust regulatory frameworks and safety standards is critical (Anilkumar, 2022).

**Standardisation:** The development of uniform standards for production, storage, and transportation is essential. This includes harmonising safety protocols across different jurisdictions and industrial sectors.

**Risk Management:** Robust risk assessments and emergency response frameworks are necessary to address potential hazards, ranging from hydrogen leaks to ammonia spills. Implementing advanced monitoring and control systems can preemptively mitigate risks and protect both personnel and the environment.

**Environmental Monitoring:** Continuous environmental monitoring, including lifecycle analysis of emissions and performance assessments of CCS technologies, is vital to ensure that the intended carbon reduction benefits are fully realised in practice.

### ***Future Research Directions***

Looking ahead, several key research directions can help unlock the full potential of blue ammonia and green hydrogen (Elçiçek, 2024):

**Next-Generation Catalysis:** Developing robust, non-precious metal catalysts will reduce dependency on expensive materials and improve the overall sustainability of electrolysis systems.

**Integrated Renewable Systems:** Research on integrated systems that couple renewable energy generation directly to hydrogen production—and even further to ammonia synthesis—could revolutionise system efficiency and reliability. Pilot projects exploring

hybrid operational models, such as coupling solar and wind with modular electrolyzers or CCS units, are on the horizon.

**Digitalisation and Process Optimisation:** The integration of advanced data analytics, artificial intelligence, and process automation presents opportunities for real-time optimisation of production processes. Digital twin models of hydrogen and ammonia production plants can simulate various operating conditions and predict maintenance needs, thereby reducing downtime and operational expenses.

**Cross-Sector Collaboration:** Partnerships between academia, industry, and government agencies must continue to blossom. Multidisciplinary collaboration can accelerate breakthroughs in key areas such as materials science, energy storage, and process engineering.

**Lifecycle and Systemic Studies:** Comprehensive environmental and economic lifecycle assessments will continue to be indispensable. These studies should incorporate broader societal impacts, such as job creation, resource utilisation, and energy security, alongside traditional emission metrics.

By aligning research priorities with industry needs and policy trends, the challenges can be transformed into opportunities, paving the way for a truly sustainable and integrated low-carbon energy system (Elçiçek, 2024).

## **Conclusion**

Green Hydrogen and Blue Ammonia are key players in the shift to clean energy. Green hydrogen offers near-zero emissions and flexibility, while blue ammonia leverages existing infrastructure with carbon capture. Despite challenges in storage, transport, and scalability, both technologies can complement each other in a diversified hydrogen-based economy.

Economic growth, energy security, and job creation further highlight their value, with policy support driving adoption. Continued research, innovation, and collaboration will be crucial in overcoming hurdles and unlocking their full potential. Together, they represent a significant step toward a sustainable, low-carbon and green future.

## **Acknowledgement**

The author is deeply thankful to all her departmental colleagues and college administration for fostering a collaborative and supportive environment that has enabled her to thrive.

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*Transitioning to Blue-Green Energy: A Sustainable Future*

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